American College Application Campaign
October – November 2016
Site Coordinator Toolkit

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Welcome to the American College Application Campaign

The American Council on Education is pleased to provide a home to the American College Application Campaign (ACAC) a multi-state effort to increase college access through dissemination of ideas, development of practices, and technical assistance for implementation of an American College Application Campaign event. The Washington Student Achievement Council administers Washington's program as part of the 12th Year Campaign: www.wsac.wa.gov/12th-year-campaign.

In 2015, ACAC programs took place in over 4,000 schools in all 50 states and the District of Columbia. Washington's program ran from October 19 - November 20, 2015. There were 82 sites statewide as compared to 67 sites in the 2014. This manual and accompanying resource guide highlight the most effective practices of participating states and is intended for high school ACAC Site Coordinators as guidance in planning and implementing an ACAC event in their school.

Washington Campaign Overview

In 2014, WSAC combined two previously distinct initiatives—the American College Application Campaign and College Goal Washington—to launch the 12th Year Campaign. In doing so WSAC was better able to support the college application process with ACAC, and the financial aid process with College Goal Washington (CGW), which aims to provide support to students and families completing the Free Application for Federal Student Aid (FAFSA) or the Washington Application for State Financial Aid (WASFA). In 2015, WSAC launched the related FAFSA Completion Initiative at provide school districts and high schools student-specific FAFSA completion data in support of the national effort to increase FAFSA submission rates.

Combined, these three efforts support and encourage students through the college application, financial aid application, and FAFSA completion processes. For more information, please visit www.wsac.wa.gov/12th-year-campaign.

While the goal is to promote excitement and awareness about the college exploration and preparation process among all students, special attention should be given to first-generation, low-income, and underrepresented students, particularly those who enrolled in the College Bound Scholarship Program (more information at www.collegebound.wa.gov) in middle school, and other students who may face barriers or challenges to enrolling in college.

For any questions regarding the information included in this document, please contact your State Coordinator Christina Winstead at christinaw@wsac.wa.gov or (360)753-7856.

This document is updated annually.[1]

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[1] The contents of this publication were developed under a grant from the Department of Education. However, those contents do not necessarily represent the policy of the Department of Education, and you should not assume endorsement by the Federal Government.

Overview of Implementing an ACAC Program

Program Implementation at the School-Level: Site Coordinator

Each high school will identify a site coordinator, typically a high school counselor or assistant principal, who will be responsible for implementing the program locally. WSAC provides tools and resources that you can use or customize to your school's program. These implementation tools are available in the Resources Guide provided with this manual and housed on the Ready Set Grad website (readysetgrad.org/educators/grad/college-application-campaign).

Site Responsibilities

Participating sites will do the following:
- ✓ Participate in kickoff events during the first week of your campaign (October - November). On a school-designated day during the week, all school staff will wear college gear, educators will share their education or career pathways, and every student will participate in a 10-15 minute college/career exploration activity during the day.
  - o Note: if your school is participating in Discover U the week prior to the ACAC, you do not need to repeat this activity. For more information, please see (www.roadmaptocollege.org/discoveru/).
- ✓ Hold in-school activities during the month focused around college exploration, preparation, and application.
- ✓ Provide dedicated time, space, and help for students completing college applications.
- ✓ Conduct a student survey during the last week of the campaign in order to measure what students worked on during the month.
- ✓ Report data to WSAC via the student survey and provided sign-in sheets.

Additionally, each site coordinator will receive a student workbook for distribution to seniors.

Student Survey Reports

WSAC will be creating a student survey that assesses the progress students make during the ACAC. If more than ten students at your school complete the student survey, you will receive an **individualized school report containing student responses to these questions.** The survey will ask participants which colleges they intend on applying to, how much progress they made on different items in their college applications (such as selecting colleges to apply to, the personal statement, etc.), how many colleges they intend on applying to, and where they feel they need more support in the college application process. The more students that complete the survey, the more valuable the data will be to you in planning future college access activities at your school.

Identify Stakeholders & Convene a School Team

Schools that have successfully implemented ACAC events have done so through the collaboration of multiple stakeholders. A key approach to engaging stakeholders is the creation of a school team that will provide input on and support for the various logistics necessary to implement a successful campaign at the school level. Below, you will find a list of recommended local resources that you can use to identify key stakeholders in your community. Keep in mind that this list is not exhaustive and you should engage any other community partners that have a vested interest in college access and student success. When planning and implementing your school's ACAC initiative, you should follow all district and school policies regarding non-school personnel visiting, volunteering, or otherwise assisting with your school's program.

Potential community partners include:
- ✓ Admissions representatives from local colleges (two-year and four-year)
- ✓ Local business leaders
- ✓ Local Chamber of Commerce
- ✓ College access initiatives (federally-funded, state-funded, or community-based)
- ✓ Faith-based community
- ✓ Non-profit organizations such as the YMCA, 4H, Boys and Girls Club, etc.
- ✓ PTA and other parents/family members who want to be engaged in the process
- ✓ Student leaders in your high school
- ✓ Retired school personnel
- ✓ Local government officials or elected representatives

School Team: Agenda Items for your Convening

As outlined above, a school team comprised of a variety of stakeholders is extremely effective in creating support and buy-in for the program. There are a variety of topics that can be and should be discussed with your school team.

Some of the key topics the school team should discuss are:
- ✓ What is the American College Application Campaign?
- ✓ Role of school team
- ✓ Date(s) for the event (Washington's designated dates are October – November, 2016)
- ✓ Communication strategy: student, parents, school staff, community
- ✓ Pre-Application activities – ensuring students are prepared
- ✓ Pre-Application activities– creating or enhancing a college-going culture
- ✓ Mayoral Proclamation
- ✓ Recruiting students for the initiative
- ✓ Including underclassmen in the program
- ✓ Engaging volunteers
- ✓ Evaluation and data collection
- ✓ Application follow-up – ensuring the college and financial aid processes are completed
- ✓ Participating in College Goal Washington by hosting a FAFSA completion event at your school
- ✓ Access to student-level FAFSA data through the WSAC FAFSA completion

portal.
- ✓ Confirm district has a data agreement with WSAC to access data.
- ✓ How to best use the portal to assist with FAFSA completion at your school.

After the conclusion of the ACAC, your school team should meet to debrief on the successes and challenges of the current year's initiative. By assessing what worked and what areas need improvement, your school team can get a jump-start on planning for the following year's program and create an action plan to follow-up with participating students who need to complete the college and financial aid application processes.

Get the Support You Need

The success of your ACAC program relies not just on you, but on your school and your community. Engaging the school community in the planning and implementation process will create excitement about the event. And the more support you have, the more success you will see. Additionally, the community plays an important role in creating and sustaining a college-going culture.

Invite all seniors at your school to participate and make efforts to ensure that each student who has not already completed a college application submits at least one by the end of the month. Recruit volunteers from your school or community to support the site coordinator and assist students during lab hours and other activities.

Students
Recruit students to help implement the events and activities. Identify student leaders from each grade who could bring their own ideas to the table. Select student helpers from each grade and educate them about the American College Application Campaign. Ask them to share implementation ideas and post and distribute materials.

Think about recruiting seniors to mentor freshmen, sophomores, and/or juniors on preparing for postsecondary education. Senior mentors can meet with assigned freshmen, sophomores, or juniors during your activities or recruit them to assist during the week. Ask students to promote the event through their social media accounts.

Teachers, School Staff, and Support Personnel
Teachers are your greatest allies in motivating students to pursue higher education. We recommend enlisting their help to make your school's ACAC a success. Share the calendar with them and ask for help in brainstorming ways to make the campaign something the whole school embraces.

Ask teachers to incorporate college-planning and exploration activities into their classes leading up to the ACAC. Examples include lessons on paying for college and calculating a return on investment in math class, or writing college or scholarship application essays in English class. Encourage teachers to decorate their classrooms and doors with college pennants, posters, and information. (With the principal's permission), ask teachers to wear their favorite college gear during the ACAC.

Successful sites often get the whole school community involved. Encourage your school staff, including custodians, cooks, administrative assistants, and bus drivers to wear college gear, post signs and information about the ACAC, and to encourage students with whom they interact to apply.

Volunteers and Community Representatives

Volunteer/Community involvement is crucial to the success of your event. Identify contacts in your community that may be interested in helping make your American College Application Campaign a success by either donating time and/or resources. Community members can serve as volunteers, provide prizes, or simply post information in their businesses or organizations. The presence of community members in your school can lend weight and excitement to the initiative and showcase your community's dedication to promoting student success. Groups to consider include:

- ✓ School alumni
- ✓ Students' families
- ✓ The PTA/O
- ✓ Retired educators
- ✓ Community service, senior citizens, or church groups (AmeriCorps, Senior Corps)
- ✓ College and university representatives and faculty
- ✓ Business, community, and political leaders
- ✓ Youth programs (e.g. YMCA, Boys and Girls Club, 4-H, Girl and Boy Scouts of America)

Send all potential volunteers and/or groups a recruitment letter with an event explanation and details.

Create a system for collecting volunteer information. Depending on your district's policy, you may need to conduct a background check for individuals volunteering at the school.

ACAC Event Resource Audit

This worksheet is intended to assist your school in identifying potential partners to assist with the planning and implementation of your school's ACAC program. When planning for engagement of your school team, follow all district and school policies regarding non-school personnel visiting, volunteering, or otherwise assisting with your school's program.

Potential Partner	Name of Contact	Email Address	Phone Number
Admissions Representative From Local College			
Local Business Leader			
Local Chamber of Commerce			
Community-Based College Access Initiative			
Faith-Based Community Representative			
PTA Or Parent Representative			
Student Representative			
Non-profit Representative			

Promote Your Initiative

Promoting and building excitement around College Application Campaign is crucial. While much of the focus for College Application Campaign is geared toward high school seniors, a truly successful initiative has the entire school community actively engaged.

Send letters or e-mail reminders to all parents, students, and school staff. Also, include information in the school newsletter. You can use the Sample Student/Family Letter at the end of this section as a guide. If your schools have an automated phone call system, use it to remind students and families of the opportunities available during College Application Campaign. Send messages through Facebook, Twitter, and email, or post messages through your school's student information system (like Skyward).

In the Resource Guide, you'll find ideas and sample activities you can use to promote the event to all those involved — both within your school community and outside the walls of your school. These customizable resources and tools include:
- ✓ Sample Public Service Announcement/PA Announcement
- ✓ Sample Press Release
- ✓ Sample Student/Family Letter
- ✓ Sample Event Reminders for Students

Site Coordinator Event Countdown

Spring – Start of School Year
- ✓ Register your high school for participation in the 12th Year Campaign and in ACAC. During spring course enrollment meetings with juniors, make each student aware of the College Application program and encourage them to begin thinking about and researching the colleges and universities to which they want to apply.
- ✓ Print and review the current Site Coordinator Toolkit and Resource Guide as provided by your State Coordinator.
- ✓ Establish a school team to assist with your school's preparations; host first meeting.
- ✓ Add the College Application Campaign to your school's master calendar.
- ✓ Reserve the computer facilities for your school's events.
- ✓ Ensure you have adequate counts of fee waivers for those students who are unable to afford the application fees. Contact the College Board, ACT, or NACAC if additional waivers are needed.

8 Weeks Prior to Event
- ✓ Communicate the opportunity to students, families, and the community using the information letters available in this manual. This is a great way to recruit volunteers!
- ✓ Communicate with volunteers for your event using the letters in this manual, or by making announcements at school meetings, PTA/PTO meetings, and/or parent nights. If your school has a criminal background check requirement for volunteers, be sure to follow those guidelines.

7 Weeks Prior to Your Event
- ✓ Arrange a schedule for your event, including which groups or classes of students will

participate at what time.
- ✓ Encourage students to begin college research. Use WSAC's readysetgrad.org, ACT's ACT Profile act.org/profile/, College Board's Big Future bigfuture.collegeboard.org, and other appropriate resources. Make sure these websites are accessible from school computers.
- ✓ Review supplemental activities provided in the Resource Guide and determine which activities you want to use to make your school's event fun and exciting.
- ✓ Encourage teachers to begin connecting classroom lessons to your College Application program. Suggestions are included in this manual.

6 Weeks Prior to Your Event
- ✓ Provide eligible students with application fee waiver information.
- ✓ Begin implementing ACAC supplemental activities. Recommendations are included in the Resource Guide.
- ✓ Contact the Mayor's office to have your ACAC Month proclaimed. If other schools in your district are hosting events, coordinate with them on the request.

5 Weeks Prior to Your Event
- ✓ Confirm that computer facilities are reserved for the event and that your school's technology coordinator is ready and willing to serve should any technology issues arise.

4 Weeks Prior to Your Event
- ✓ Create a schedule for volunteers, taking into account their availability, as well as breaks and lunch.

3 Weeks Prior to Your Event
- ✓ Remind parents of your school's ACAC events using the phone tree and let them know that their students may need their help to prepare. Suggested information to share is included in this manual.
- ✓ Send a message to your volunteers to give them the details of your event, including when/where to meet.

2 Weeks Prior to Your Event
- ✓ Remind teachers, counselors, and administrators of the event schedule and ensure all seniors will have the opportunity to participate.
- ✓ Be sure that you have and use event materials provided by WSAC.

1 Week Prior to Your Event
- ✓ Make an announcement to remind students that the event begins next week, and remind them that they will need to:
  - o Know where they would like to apply
  - o Have a plan for application fees and to speak with school counselor if they believe they qualify for a fee waiver
  - o Write required essays or personal statements, have them proofed, in a final version, and bring to the event
  - o Gather the information needed to complete applications. Some information may need to come from parents (residency information, social security number, etc.).

- ✓ Make final preparations for your event
- ✓ Encourage school staff to wear college clothing on the day(s) of the event
- ✓ Alert your local media about your event. A press release is included in this manual
- ✓ Send volunteers a reminder about the event a day or two prior to your event
- ✓ Place a reminder about the event of your school's website home page

Enjoy Your College Application Events!
- ✓ Welcome volunteers and thank them for their support!
  - o Let them know what their role is for the day; ensure they receive a badge or sticker identifying them as a volunteer. Templates and recommended volunteer tasks are included in this manual.
- ✓ Students should register for their FSA ID during the event (A critical component to a student completing the college admissions and financial aid application processes is submitting a complete FAFSA. The first step in completing the FAFSA is registering for an FSA ID. We encourage all participating schools to make FSA ID registration a part of their ACAC event.)
- ✓ Participating students should "sign-out" of the event and provide the requested information.
- ✓ Students and site coordinators should complete requested surveys.

Site Coordinator Event Prep Checklist

Complete?	Tasks
	Identify and reserve site for the ACAC event.
	Identify a school-wide implementation team to build support and assist with tasks; possible roles include a School Activities Coordinator, Communication Coordinator, Student Readiness Coordinator, Volunteer Coordinator, and Evaluation Coordinator
	Identify and implement school-wide activities for building enthusiasm. EXAMPLES: ✓ College Fridays (everyone wears college apparel). ✓ College Trivia Contests (daily quizzes). ✓ College Bulletin Boards. ✓ "College Opens Doors" signs on offices and classroom doors. ✓ College Alumni Days. ✓ College Exploration Assignments in classes (where appropriate). ✓ Parent/Student Nights.
	Identify and implement frequent event promotion – before and after event. EXAMPLES ✓ Posters and Banners. ✓ Press releases. ✓ Public Service Announcements. ✓ School Newsletters. ✓ Postings on School Website, Electronic Boards, Outdoor Signs. ✓ "I APPLIED!" stickers.
	Prepare students for the event. EXAMPLES ✓ Have students research schools. ✓ Sponsor and/or support participation in college fairs or college visits. ✓ Hold meetings for seniors that allow them to become familiar with application web portals. ✓ Distribute College Application Information Sheet for students to fill out prior to the event.
	Recruit and train volunteers to assist with the event. EXAMPLES ✓ Teachers and administrators, school board members, retired educators. ✓ Local college and university administrators, college access personnel (GEAR UP, TRIO, etc.), admissions representatives, financial aid representatives, and students. ✓ Local business leaders. ✓ Local political representatives. ✓ Local Chamber of Commerce. ✓ Faith-based and community organizations. ✓ Previous high school graduates who attended college. ✓ Parents and guardians.
	Identify and create a handout regarding application payment options; secure application fee waivers from ACT, College Board, or NACAC for eligible students.
	HOLD COLLEGE APPLICATION EVENT! ✓ Have students complete the ACAC Student Survey after they are done submitting applications at the end of the event. ✓ Send thank you notes.

Site Coordinator Event Reminders

1. Check all computers and make sure that no pertinent websites are blocked by your school or your district.

2. Make sure you have a list of phone numbers that you may need ready access to during your event to problem-solve application questions. Always have a cell phone or landline available to use during your event.

3. Post the following items in each computer lab or classroom where students will be completing online applications. Students may need to reference this information when completing applications.
   - ✓ School mailing address
   - ✓ Phone number
   - ✓ Fax number
   - ✓ School code
   - ✓ Each counselor's contact information, including e-mail address
   - ✓ Past and upcoming SAT and ACT dates*

   Most colleges ask students to list the dates on which they took the test or when they plan to take it. A quick reference will make a big difference.

4. Have seniors sign-in as they arrive. Refer to the sample sign-in sheet included in this kit or create your own. Note: You will need the information you collect on the sign-in sheets to complete the required post-event survey.

5. Distribute the student handout, "I Applied... Now What?" to reference during and after the application process.

6. Be sure that students complete and submit application(s), print confirmation page(s) or save application(s) for final work within the next day or two.

7. After your students have completed the desired number of college applications:
   - Remind each student to review "I Applied...Now What?"
   - Encourage students to attend a College Goal Washington event*.
   - Have students complete the Student Survey after they are done submitting applications at the end of the event.

   *College Goal Washington *is an opportunity for students and families to receive free, confidential assistance completing the Free Application for Federal Student Aid (FAFSA) or the Washington Application for State Financial Aid (WASFA).*

Event Day Materials

On the day of the event, there are several print materials you will need. Optional additional handouts can be found in the Resource Guide. Please make sure the following materials are available for your college application event.

ACAC Sign-Out Sheet
Crucial to your ability to know who participated in the program, where they applied, and with whom you will need to follow-up after the initiative. Please use a sign-out sheet to keep track of individual student's information. Assign this task to one of your volunteers!

I Applied, Now What? Handout
This handout should be distributed to students **after** they complete their applications. The handout includes a list of helpful reminders and next steps that students will need to do in order to complete the college application and financial application process.

Student Instructions on Day of Event
This handout details the step-by-step process students will need to complete during the day of your event including where to login to apply to college online, how to register for a FSA ID, and a reminder of the handouts available after the event. A critical component to a student completing the college admissions and financial aid application processes is submitting a complete FAFSA. The first step in completing the FAFSA is registering for an FSA ID. We encourage all participating schools to make FSA ID registration a part of their ACAC event. All students participating in your school's ACAC event should register for their FSA ID immediately following the submission of their college application(s).

Survey Reminder
At the event, please make sure your students fill out the Washington ACAC survey. WSAC will provide you with a link once it is available. Remember that if more than ten students at your school complete the student survey, you will receive an individualized school report containing student survey responses. The survey will help us better plan next year's ACAC program, and will give you some valuable data about college applications at your school!

ACAC Student Sign-Out Sheet

Include your name and the school(s) to which you intend to apply.

Please Print Your Full Name	What Did You Work On Today? (Ex. Researching Colleges, Activities Log, Personal Statement, Short Answer/Essay)	Which Colleges Do You Intend on Applying To?

I Applied...Now What?

This student resource is included in the student workbook as well.

OK, so you've applied to college and that's great, but what happens now?

Applying is one of the first steps on your path to attending to college. Keep in mind that it may take a couple of months for the college or university to get back to you. Here's a step-by-step guide for what to do in the meantime:

Once you've submitted your application, make sure that you've turned in everything you need in order for the college to consider you as a potential student. Have you:

- ✓ Submitted your application fee (if the college charges a fee)?
- ✓ Asked your high school counselor to send your transcript to the college?
- ✓ Submitted your letters of recommendation (if required by the college)?
- ✓ Submitted your essay (if required by the college)?
- ✓ Sent any college transcripts you might have (from dual-credit courses)?
- ✓ Sent your AP scores (if you have taken AP courses)?
- ✓ Confirmed that the college received everything?

Even after you're accepted to a college, there's still a lot of work to do to make your final decision and get ready. You'll want to consider what financial aid is available to you at the colleges you're considering, and you'll want to decide if you want to live on campus or commute. Of course, once you decide on a college, you'll need to register as a new student and enroll in classes. Here are a few of the items you'll need to consider later this year:

Financial Aid: Sometime after October 1, you'll need to complete the Free Application for Federal Student Aid (FAFSA) or the Washington Application for State Financial Aid (WASFA). There are dozens of College Goal Washington events throughout the state in October and November if you need help completing your financial aid application. Visit readysetgrad.org/college-goal for a list of dates and locations.

If possible, you should complete your financial aid application as soon as possible after October 1. Waiting longer than this may decrease the amount of financial aid you receive.

Visit college and university websites to see what sort of financial aid and scholarship programs are offered at the school you plan to attend. Complete and submit applications for as many scholarships, grants, and other financial aid awards as you can find!

Go to www.thewashboard.org and create a profile to search for scholarships. This is a free, secure resource provided by the Washington Student Achievement Council.

Student Follow-Up Instructions

Congratulations! You are taking the first step necessary for going to college – applying! Washington's College Application Campaign is a program designed to assist you with this process. Be aware, there are several things you will need to do after today to complete the college application process. As part of this event, you will have the opportunity to begin the process of applying for financial aid by registering for an FSA ID to complete the Free Application for Federal Student Aid (FAFSA) or by learning about the Washington Application for State Financial Aid (WASFA).

The college and financial aid application process in 10 Steps!

Step 1: Online applications save time. Visit the college admissions website for each college you wish to apply to. If you are unsure you are in the right place, talk to your school counselor. If you wish to fill out a paper application, talk to your school counselor or call the college admissions office to obtain one.

Step 2: If you think you qualify for an application fee waiver – talk to your school counselor.

Step 3: Complete the applications to the colleges and universities to which you want to apply.

Step 4: Make note of any additional items you need to submit with your application (essay, transcripts, SAT or ACT scores, recommendation letters). Make note of any placement tests required by two-year and technical colleges (COMPASS, ACCUPLACER).

Step 5: Print out a copy of your confirmation page if you applied online. If you are applying through a paper application, talk to your school counselor about how to make a copy of your application. Keep the confirmation page or a copy of the application for your records!

Step 6: Register for your FSA ID – you will need this to complete your FAFSA. Many grants, loans, and scholarships will require that you submit a FAFSA, so this is a very important step. Go here to register for your FSA ID: www.fsaid.ed.gov

You will need your Social Security Number (SSN), your mailing address, and an email address to complete the process. REMEMBER YOUR FSA ID! Write it down if that will help you remember it and keep it in a safe place!

If you are not eligible to complete a FAFSA due to immigration status, you may be eligible to complete a WASFA. Go to www.readysetgrad.org/wasfa for more information.

Step 7: After you submit your college application and register for your FSA ID, be sure to submit the Washington College Application Campaign student survey. Your feedback is extremely important to us.

Step 8: Complete the student sign-out sheet before you leave the computer lab. You will need to list the colleges you applied to and whether you completed the FSA ID process.

Step 9: Be sure to get the handouts provided by your school after you sign out!

Step 10: Follow up! Make sure you submit any additional information the colleges you applied to require. This could include recommendation letters, test scores, and high school transcripts. Also, the next important step in the process is completing your FAFSA or WASFA. You already have your FSA ID, make sure you submit your FAFSA or WASFA – both are available October 1!

Congratulations! You are on your way!

After Your College Application Event

- ✓ Submit event sign-in sheets and report the aggregate data from them to your State Coordinator:
  - Christina Winstead
  - Washington Student Achievement Council
  - PO Box 43430
  - Olympia, WA 98504-3430
  - christinaw@wsac.wa.gov
- ✓ Take students through the post-event survey via the link provided by your State Coordinator.
- ✓ Communicate the program's impact with the local media. A post-event press release is included in the Resource Guide.
- ✓ Thank your volunteers. A sample thank you letter is included in the resource guide.
- ✓ Follow-up with school team to share your success!

It is important to ensure that students complete their college applications by submitting other required materials institutions may require such as high school transcripts, college entrance exam scores, recommendation letters, etc. In addition, students should be encouraged to submit additional applications after the event if they did not have time to complete as many as they wanted to during the event.

It is important that your school team meet after the ACAC program to discuss what worked and identify areas for improvement. This time can also be used to share the results of your program. Use the student sign-out sheet to understand the number of students who applied to college and the number of applications that were submitted. During this debrief meeting, the school team should identify a plan to follow-up with participating students to ensure they complete the application process (by submitting transcripts, test scores, etc.) and that they submit a completed FAFSA or WASFA.

Once WSAC processes and compiles survey data, we will send survey reports to schools with more than 10 survey respondents. We will also ask you to complete a site coordinator survey to evaluate the ACAC program and help us plan for next year. We will hold an optional debrief webinar as well.

Other post-event activities are included in the Resource Guide.

The American College Application Campaign is part of the 12th Year Campaign, an initiative administered by the Washington Student Achievement Council (WSAC) with support from the Washington State GEAR UP and College Bound programs. For more information and resources to help with your college preparation,
visit www.readysetgrad.org.